

Putnam County Economic Development Activity Report

January – March 2022

Pursuant to the provisions of the Economic Development Agreement made and entered into between the Putnam County Board of County Commissioners and the Putnam County Chamber of Commerce.

1. *New & Existing Business Development:*

- Worked on 2 projects - combined estimate would bring over \$7 million in capital investment and over 200 jobs to the county should they come to fruition
- Responded to 16 requests for information from firms considering Putnam County.
- Continue to provide technical assistance to businesses, these included manufacturers, consultants, retail, and commercial businesses.
- Continue retention visits and meetings with local businesses.

2. *Related Agencies:*

- Maintained working relationships with Enterprise Florida, the Department of Economic Opportunity, JAXUSA Partnership, FPL, Clay Electric, North Florida Economic Development Partnership, the Florida Economic Development Council, CSX and other economic development agencies.
- Represented Putnam County at a NFEDP Board meeting, JAXUSA meeting and a North Florida Regional Planning Council luncheon
- Participated in virtual meetings with representatives from DEO and Rural Economic Development Initiative (REDI) Committee to discuss rural economic growth
- Continue to work with Rural Economic Development Initiative committee on various grant opportunities to embrace economic growth
- Continue to work with SBDC representative on local business assistance

3. *Other Activities:*

- Ran commercials of business attraction video segments to be used in targeted digital and television campaigns to entice new business relocation during Bass Elite
- Attended Tallahassee Rural Days, while promoting Putnam County
- Met with Town of Welaka Mayor regarding Economic Development possibilities there
- Continue to meet with Barge Port officials
- Continue to work with Education/Talent Supply Subcommittee on workforce development issues
- Continue to monitor Putnam County economic data metrics
- Continue to work with Local Technology Planning Team in Broadband efforts.